



People's Association

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PAssion CARES

Tap for a Good Cause. Tap for Points



Presenting PAssion CARES, an initiative that not only rewards you but contributes to a good cause as well.

HOW THIS WORKS?



Identify if the community event is a PAssion CARES event. Look out for the PAssion CARES readers should you be participating in a PAssion CARES community event¹.



Tap your PAssion Card to earn TapForMore (TFM) points. With every tap, you will receive 7.5 TFM points². Another 7.5 TFM points will go towards a good cause.



Redeem your accumulated TFM points³ at Cold Storage, Giant and Guardian Health & Beauty Stores.

For more information on this initiative, log on to www.passioncard.sg.

Supported by



points redeemable at



Cold Storage
The fresh food people



¹PAssion CARES events will carry the "PAssion CARES Event" logo in their respective marketing collaterals. PAssion CARES readers will be set up at these events.

²The TFM points will be credited into your PAssion Card within 5 business days.

³Every 150 TFM points is equivalent to S\$0.61. TFM points can be used to offset against purchases made at Cold Storage, Giant and Guardian Health & Beauty stores and are not exchangeable for cash and vouchers. For more information on the TFM points, please visit www.tapformore.com.sg.

Terms and conditions apply. For the full terms and conditions, visit www.passioncard.sg.